



KCD BUDAPEST 2026

SPONSORSHIP PROSPECTUS

SUPPORTED BY



Contribute to the growth and advancement of our vibrant community

KCDs are an extraordinary series of events that play a vital role in fostering the global community of engineers, developers, and cloud-native enthusiasts. As the adoption of Kubernetes and cloud-native technologies continues to surge, KCDs have emerged as one of the premier platforms for connecting like-minded professionals who shape the future of digital infrastructure.

In almost 5 years, the Cloud Native Computing Foundation supported more than 122 completed KCD events in 47 countries, and 69 cities.

30 October 2026

5 YEARS GLOBAL IMPACT



47 COUNTRIES / 69 CITIES
and counting...



130 Completed KCDs
worldwide

WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

SUPPORTED BY

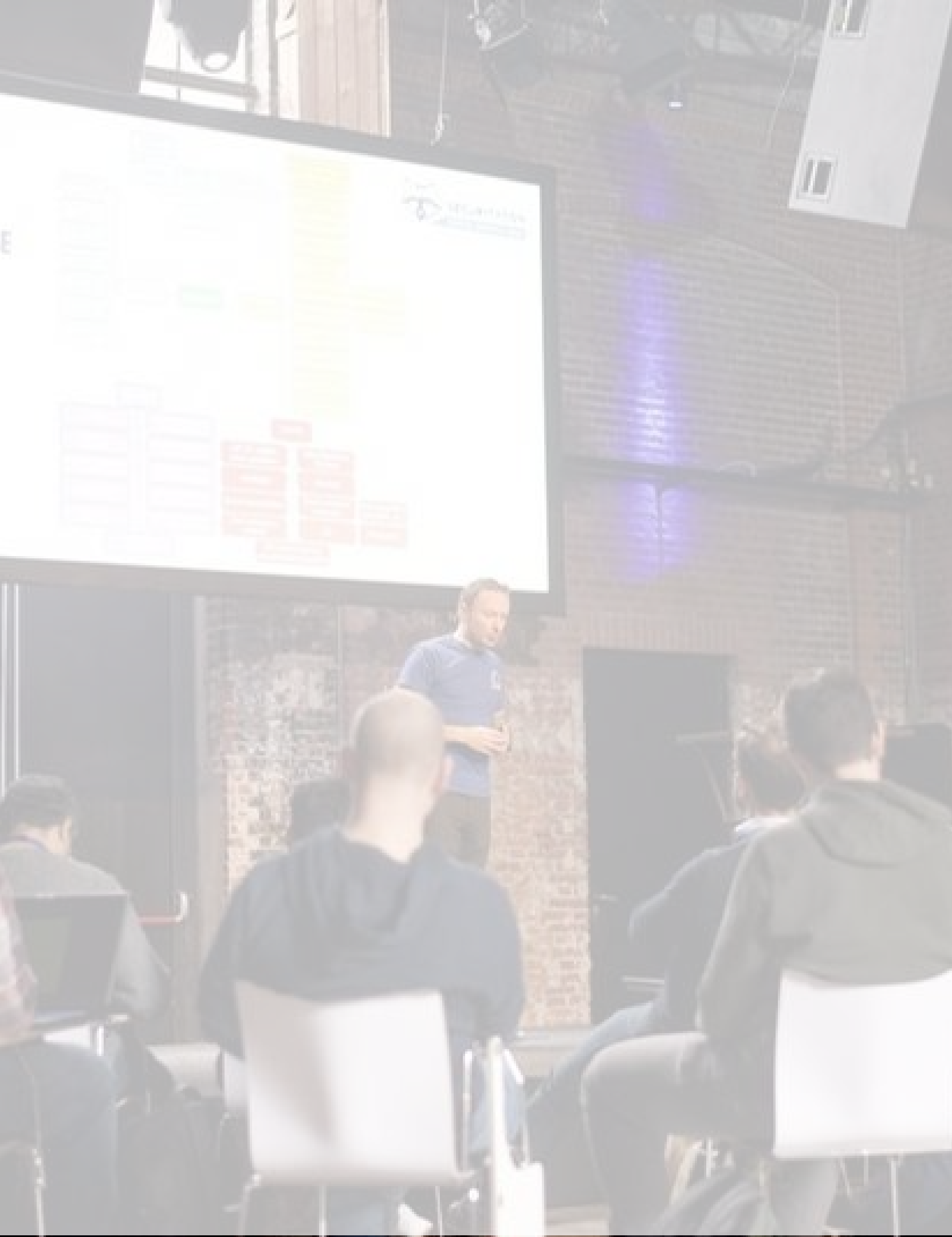


01 KCDs provides unparalleled **brand awareness** within the cloud-native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

02 Gain access to **networking opportunities** with quality, targeted attendees, and leverage KCDs as a powerful platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

03 Associate your brand with one of the fastest-growing technology communities and demonstrates your **commitment to community** growth and development.

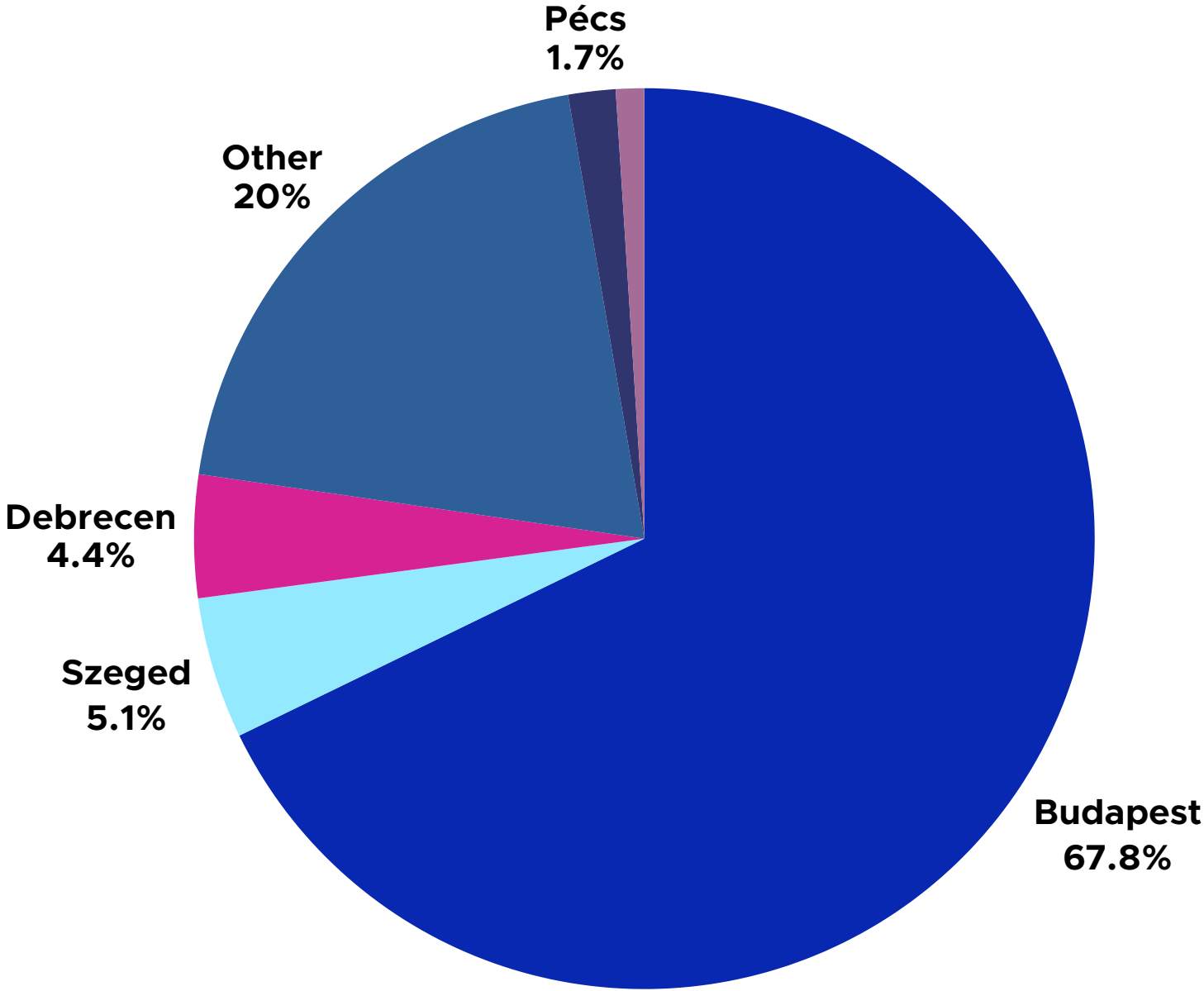
04 By supporting KCDs, your brand will enhance its **credibility** by establishing itself as a prominent and influential player in Cloud Native technology.



On October 30, the Kubernetes and Cloud Native community will gather in Budapest, Hungary for a one-day technical conference loaded with exciting talks and plenty of opportunities for growing and networking. What to expect:

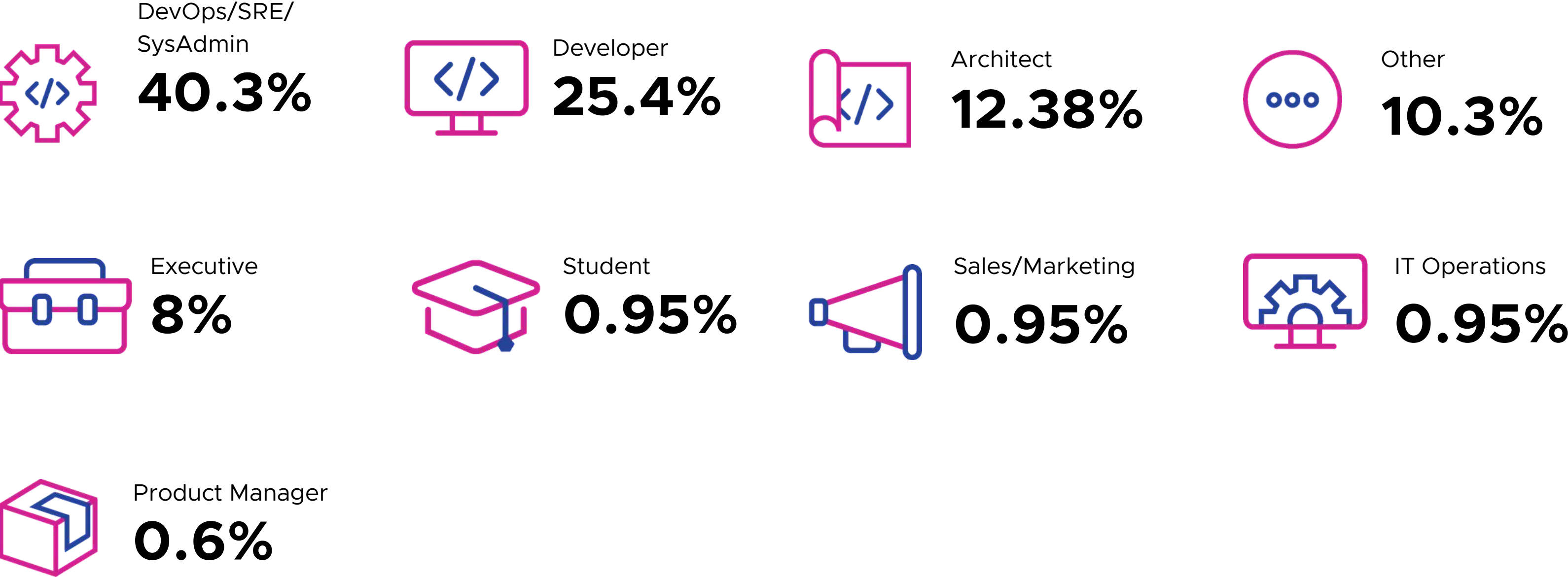
- KCD Budapest 2026 will be the biggest CNCF event organized in Budapest.
- Over 400 developers, system engineers, and IT professionals attending this year's event.
- A diverse and vibrant community of local and international attendees.

CITIES OF HUNGARY REPRESENTED



PREVIOUS YEAR DEMOGRAPHICS

I PRIMARILY CONSIDER MYSELF AS:

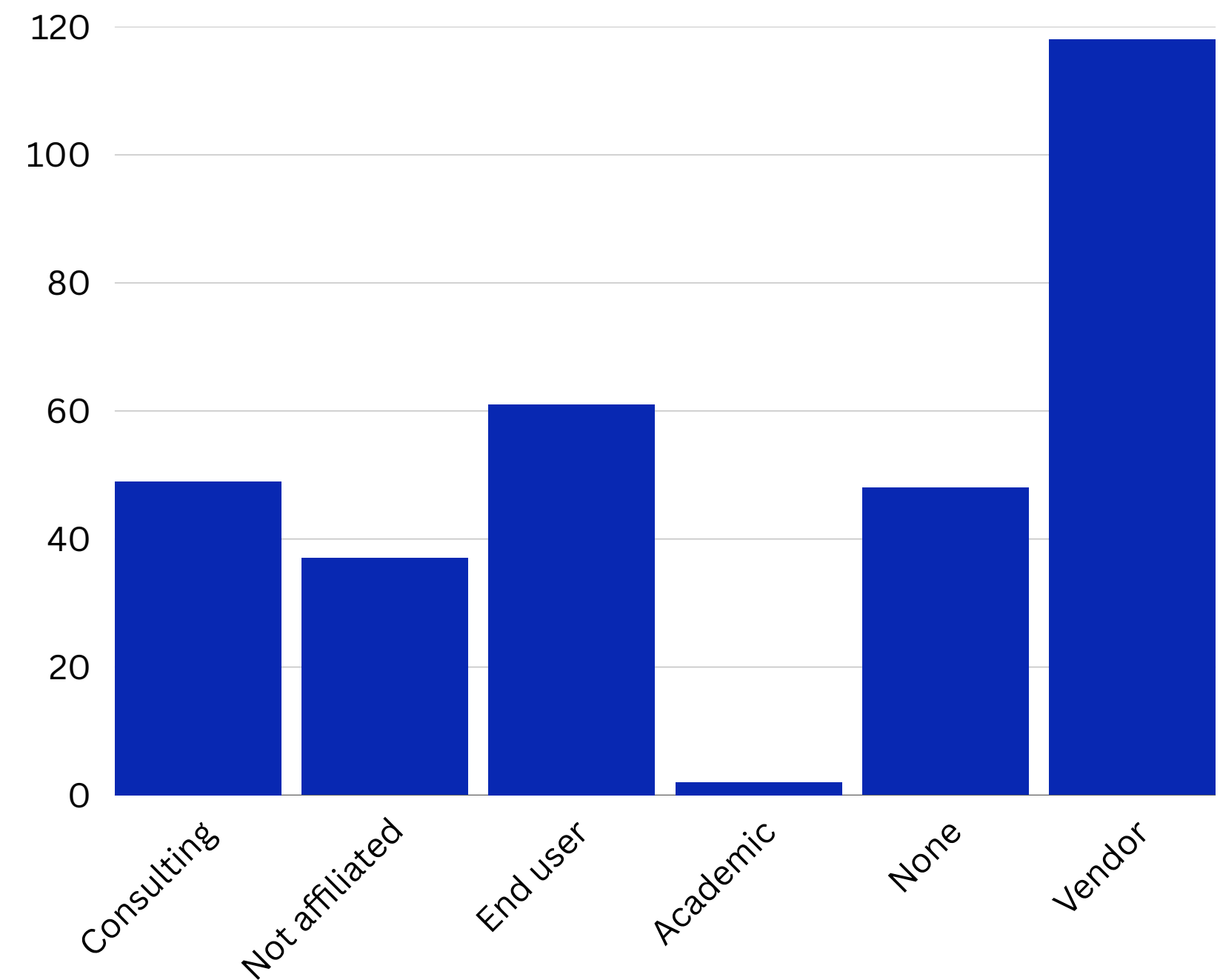


PREVIOUS YEAR ATTENDEE DEMOGRAPHICS

ORGANIZATIONS

We were thrilled to see the diverse representation of organization types at our event, ranging from end-users to consulting firms and vendors.

The wide range of attendees reflects the growing interest and adoption of cloud-native digital infrastructures and Kubernetes across different sectors of the industry.



KCD BUDAPEST 2025



THE VENUE



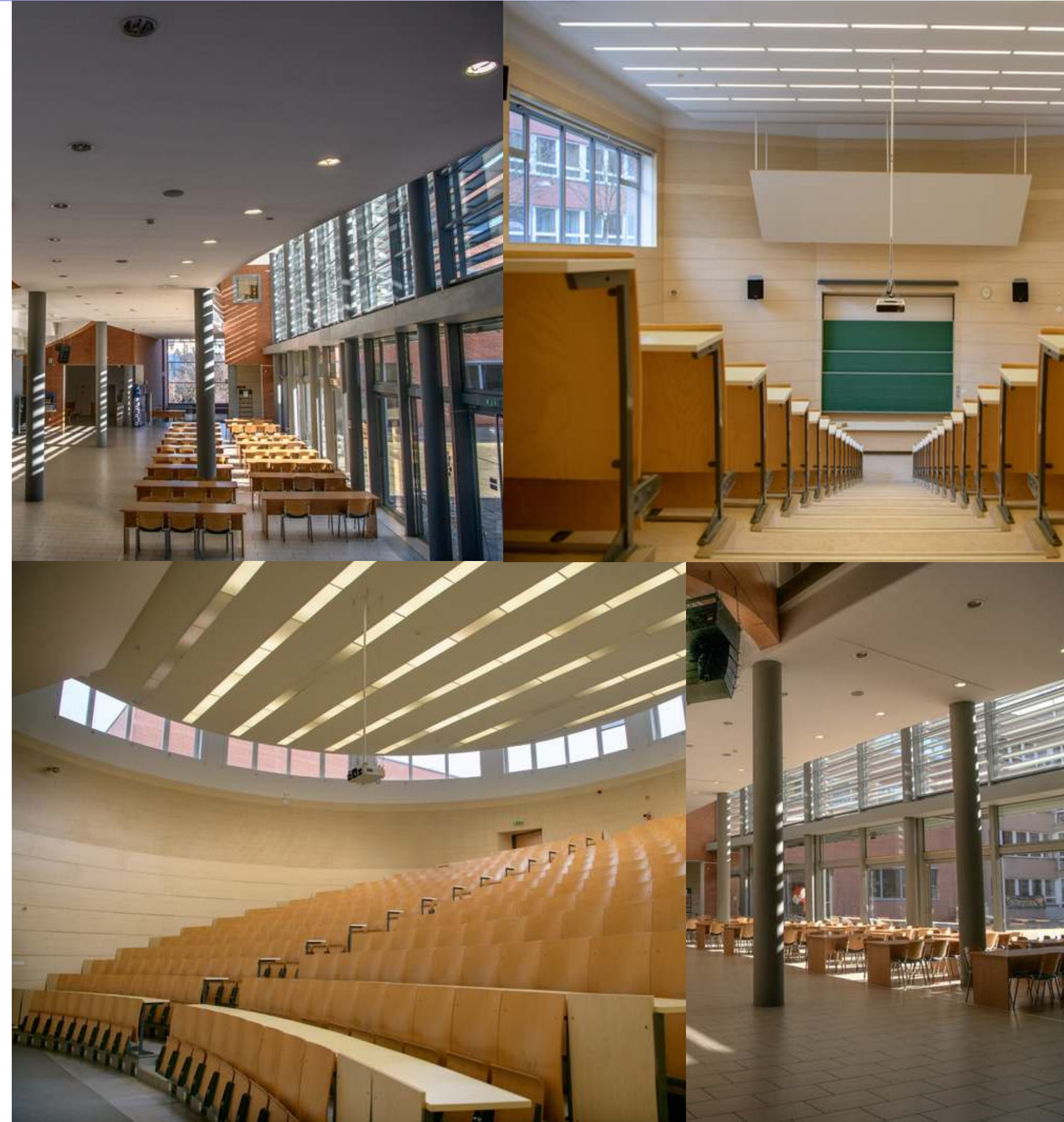
ÓBUDAI EGYETEM, BUDAPEST

KCD Budapest 2026 will be held at Óbudai Egyetem - Neumann János Informatikai Kar located in Budapest.

THE VENUE

INFO

The conference will take place across three rooms: the Aula, the Audmax, and one additional large room.



Key Numbers

400

Attendees

20

Speakers

€99

Ticket Price
(early bird)

2

Tracks





Gold Sponsorships

PACKAGE PRICE: €6,000

Gold sponsors are the ones contributing the most to the conference. They represent companies for which Cloud Native approach is central in the way they implement their activity.

Gold sponsors will be offered a unique presence before, during and after the event, including a spacious 6m² booth, extensive branding both onsite and online, and a stage presentation during visitor coordination before breaks (three times). They will also be featured in both the visitor information email and the post-event follow-up email.

WHAT'S INCLUDED

- Logo display on the website, LCD screens, badges, in the rooms on projector still images
- Sponsor introduction in a few sentences in the visitor information email, post-event follow-up email
- Placement of A4-sized promotional materials on chairs
- 2 x 3 meter stand area / one press wall or an equivalent installation or two 1m wide banners
- Stage presentation during visitor coordination before breaks
- Two free conference tickets + one stand staff member



Silver Sponsorships

PACKAGE PRICE: €3,000

Silver sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Silver sponsors will receive strong visibility during and after the event, including a spacious 3m² booth, branding both onsite and online. They will also be featured in both the visitor information email and the post-event follow-up email.

WHAT'S INCLUDED

- Logo display on the website, LCD screens, badges, in the rooms on projector still images
- Sponsor introduction in a few sentences in the visitor information email, post-event follow-up email
- 1.5 x 2 meter stand area / one 1m wide banners
- Stage presentation during visitor coordination before breaks
- One free conference ticket + one stand staff member



Bronze Sponsorships

PACKAGE PRICE: €1,500

Bronze sponsors are important contributors to the conference. They represent companies who believe in cloud native technologies and experience daily their benefits for their software and platforms (or those from their customers!).

Bronze sponsors will be offered visibility during the event: logos displayed on the website, on-site LCD screens, badges, displays in the event rooms.

WHAT'S INCLUDED

- Logo display on the website, LCD screens, badges, and projector still images
- Sponsor introduction in visitor info and follow-up emails
- One free ticket



Afterparty Sponsorships

PACKAGE PRICE: NEGOTIABLE

Be the highlight of the event's social scene by sponsoring the afterparty! This is a prime chance to network, connect, and unwind with attendees in a relaxed setting.

WHAT'S INCLUDED

- Logo display on the website, LCD screens, badges, and projector still images
- Negotiable branding presence online, onsite and during the afterparty
- One free ticket

SCHEDULE

	DATE	DAYS UNTIL EVENT
CFP OPENS	8 July, 2026	119
CFP CLOSES	18 September, 2026	42
CFP NOTIFICATIONS	28 September, 2026	32
SCHEDULE ANNOUNCED	30 September, 2026	30
FEES & LOGO ASSETS DUE	14 October, 2026	16
EVENT START	30 October, 2026	Live!



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**It was very engaging
and as a sponsor there
was lots of opportunity
to engage with
potential customers.**

INTERESTED IN BECOMING A SPONSOR?

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

Contact us for more information on sponsorship packages and how to be a part of our exciting journey!

CONTACT

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LET'S GET SOCIAL



@kcdbudapest



KCD Budapest